

# Father's Day Car Show

**Sunday June 19, 2011 - 10 am to 4 pm**

SW 152nd Street in Downtown Burien

*More than 200 cars are on display for this event which takes place from 10 a.m. to 4 p.m. on SW 152nd between 4th SW and 8th SW and on 6th SW between 152nd and 153rd (all of which are closed off for the day).*

*Car clubs from around the Puget Sound area are invited to display their vehicles as are Burien's new car dealers (who also help sponsor the event). Included is a Chili Cook-Off and the Strawberry Festival in the same area.  
Attendance: 4,000 - 5,000 people.*

**FATHER'S DAY CAR SHOW**



## **DEALERSHIP PRESENTING SPONSOR - \$2,000 (1)**

- Name / Logo included as presenting sponsor of the event.
- Name and Logo included in all print material in conjunction with name of event.
- On-Site space for 7 cars from each dealership.  
*(This event is already advertised as viewing the cars of yesterday with the cars of today)*
- Name on promotional materials.
- PSA mentions throughout the day by the DJ from Oldies Station.



## **CUSTOM - \$500 (1)**

- Name or Logo included in all print materials.
- Banner on Site.
- Space at the event.



## **CHILI COOK-OFF - \$200 (5)**

- Name and / or logo included on poster.
- Banner in the Chili Cook-off area.



## **DJ - \$200 (10)**

- Name and / or logo included on poster.
- Banner on the DJ Stand.



## **BOOTH - \$100 (20)**

- Space for a booth at the car show representing your business.



## **CAR SHOW PACKET - \$25\* (20)**

- Ability to place information in the Car Show Packet

\* FREE for members of Discover Burien.

Logos need to be sent in via e-mail to:

debrageorgemi@aol.com 20 days prior to event day.

Banners need to be dropped off at 916 SW 152nd Street - 5 days prior to event day.



**DISCOVER BURIEN**

Debra George, Event Manager

(206) 941-7199